PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

(An Autonomous institute, established in 1994, Accredited twice consecutively with grade 'A' NAAC (UGC))

30th June,2020

IT CONCLAVE-2020

On the theme

"How Digital Transformation Help Business Survive in Post COVID-19 Era"

PIMR **IT Conclave-2020 is a platform for** young budding managers, entrepreneurs, startups academicians, practitioners, IT experts and students where they have got the chance to listen and discuss with top executives, academician and industry top leaders about how digital transformation can be a competitive weapon for industries to survive in the crisis caused by novel coronavirus and how to turn this crisis into opportunity.

The event was successfully organized on e-platform using Zoom App. Total 288 registrations were done across the country including academicians, working professionals, entrepreneurs and students. The event was started at 11am with the introduction of the IT Conclave by the coordinator. Dr. Alok Bansal, HOD (Systems) has delivered welcome address. Speakers has addressed the gathering with their words on the theme. Dr. Alok Bansal has moderated the session by handling the queries of audience. The event was concluded by vote of thanks by Dr. Minal Uprety(Coordinator).

Programme Schedule

Programme	Timing
About the Conclave by Dr. Minal Uprety	11:00am-11:03am
Welcome Address by HOD(Systems), PIMR, Indore	11:03am-11:08am
Profile of Guest Speakers by Dr. Minal Uprety	11:08am-11.15am
Address by Prof Sanjiva Shankar Dubey	11:15am-11:35am

Address by Mr. Samir Goswami Address by Dr. Sumeet Gupta Address by Ms. Anupam Khare	11:35am-11:55am 11:55am-12:15pm 12:15pm-12:35pm
Discussion and Q/A Session by Dr. Alok Bansal	12:35pm-12:57pm
Vote of thanks by Dr. Minal Uprety	12:57pm-01:00pm

Input by Speakers

1. **Prof Sanjiva Dubey** was the first speaker. He began with very interesting video of caterpillar and end with the example of elephants. In his deliberation he firstly introduced 'Digital Transformation Cube' with its practical explanation. Then he discussed nine emerging technologies for digital transformation. Lastly he focused on six pointers of digital transformation. His entire presentation was thoroughly appreciated by the participants with many queries.
2. **Mr. Samir Goswami** was the second speaker. He started with the quote "Contact-free becomes the new mantra". He very religiously mentioned how any business can meet the challenges of Industry 4.0 with digital transformation. He suggested businesses to check their capabilities and accordingly adopt new changes. He came out with key technologies and Solar System of Data. His demonstration was liked by the participants with lots of post presentation discussions.
3. **Dr. Sumeet Gupta** was the third speaker. He commenced with a current era of digitalization. He focused on the ways businesses operate, communicate, and learn in the digital transformation. He very interestingly introduced the four levels framework of digital mastery. His entire submissions were valued by the participants with lots of related questions.
4. **Ms. Anupam Khare** was the fourth speaker. She initiated her talk with quote "How simple technology can help to transform life of masses". She took the example of real world mobile app titled 'Bhopu App', which is helping lots of citizens of Indore city and transforming many unreachable systems into approachable systems. Her deliberation was liked by the participants with discussions on scope of such types of apps for the other states of India.

30TH JUNE
11AM-1PM

IT CONCLAVE-2020

HOW DIGITAL TRANSFORMATION HELP SURVIVE BUSINESS IN POST-COVID ERA

OUR SPEAKERS

PROF. SANJIVA SHANKAR DUBEY
Head of IT Area,
BIMTECH

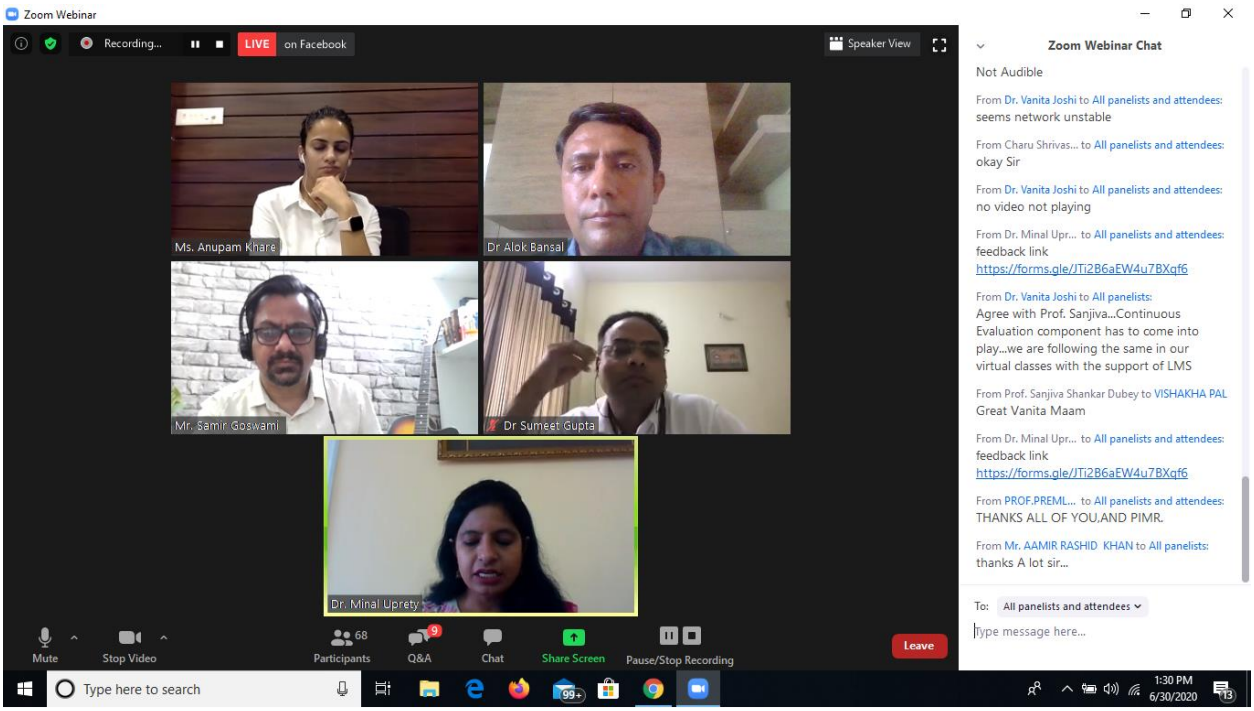
DR. SUMEET GUPTA
Prof., Dept. of
IT & Systems, IIM Raipur

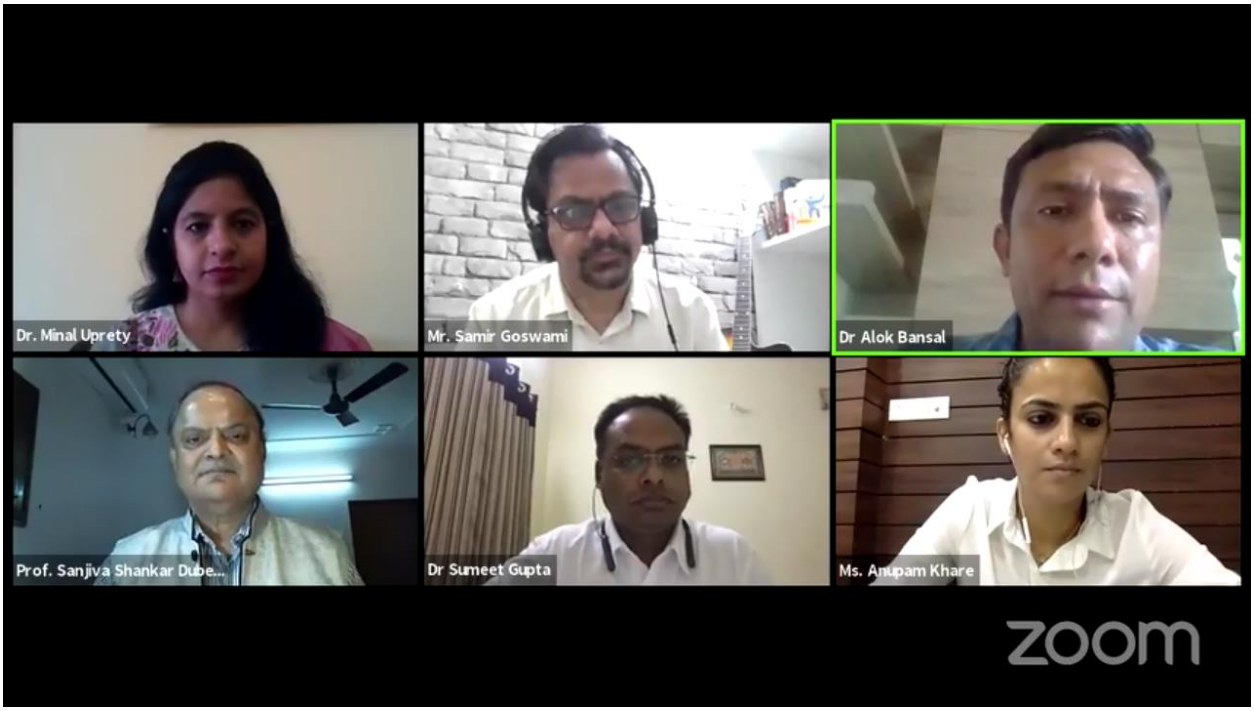
MR. SAMIR GOSWAMI
Director (MIS) - DDUGKY Division,
National Institute of
Rural Development

Ms. ANUPAM KHARE
Co-founder,
Bhopu Mohalla Mobile App

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

(An Autonomous Institution Established in 1994, Accredited Twice Consecutively with Grade "A" NAAC, UGC)


Zoom Webinar
Recording...
LIVE on Facebook
Speaker View
Ms. Anupam Khare
Dr Alok Bansal
Mr. Samir Goswami
Dr Sumeet Gupta
Dr. Minal Uprety
Zoom Webinar Chat
Not Audible
From Dr. Vanita Joshi to All panelists and attendees:
seems network unstable
From Charu Shrivas... to All panelists and attendees:
okay Sir
From Dr. Vanita Joshi to All panelists and attendees:
no video not playing
From Dr. Minal Upr... to All panelists and attendees:
feedback link
https://forms.gle/JTi2B6aEW4u7BXqf6
From Dr. Vanita Joshi to All panelists:
Agree with Prof. Sanjiva...Continuous Evaluation component has to come into play...we are following the same in our virtual classes with the support of LMS
From Prof. Sanjiva Shankar Dubey to VISHAKHA PAL
Great Vanita Maam
From Dr. Minal Upr... to All panelists and attendees:
feedback link
https://forms.gle/JTi2B6aEW4u7BXqf6
From PROF.PREML... to All panelists and attendees:
THANKS ALL OF YOU,AND PIMR.
From Mr. AAMIR RASHID KHAN to All panelists:
thanks A lot sir...
To: All panelists and attendees
Type message here...
Mute
Stop Video
Participants
Q&A
Chat
Share Screen
Pause/Stop Recording
Leave
Type here to search
1:30 PM
6/30/2020


Dr. Minal Uprety
Mr. Samir Goswami
Dr Alok Bansal
Prof. Sanjiva Shankar Dube...
Dr Sumeet Gupta
Ms. Anupam Khare
zoom